

QUALITY OF CERAMICS

Due to the inherent properties of ceramic ware produced by foreign manufacturers, there may be small imperfections or irregularities which should not be perceived as defective. Variations in materials, firing temperatures and colour pigments may result in variations in glaze and imprint colours. These variations must be considered acceptable.

PLEASE NOTE: Prior to printing the artwork will be adjusted to match the contour of the product.

Artwork at the top of the product will have a different curve than artwork near the bottom.

Due to the shape of this product - circular images may become slightly oval when the art is curved.

Blue Line = The SIGNIFICANT PRINT AREA

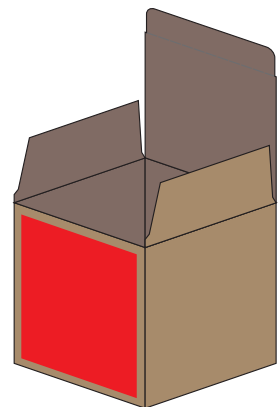
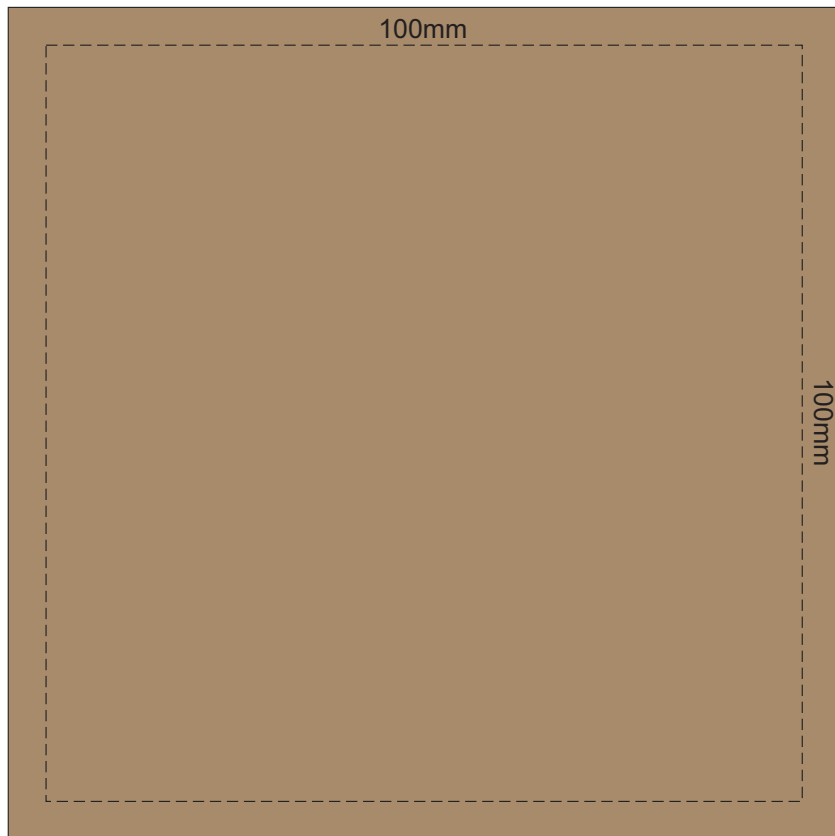
(Keep all critical images & text within this box)

Black Line = Maximum print area

Red Line = Exact opposites of the product

(centre artwork to the red line)

100% of Actual Size
Digital Packaging Print

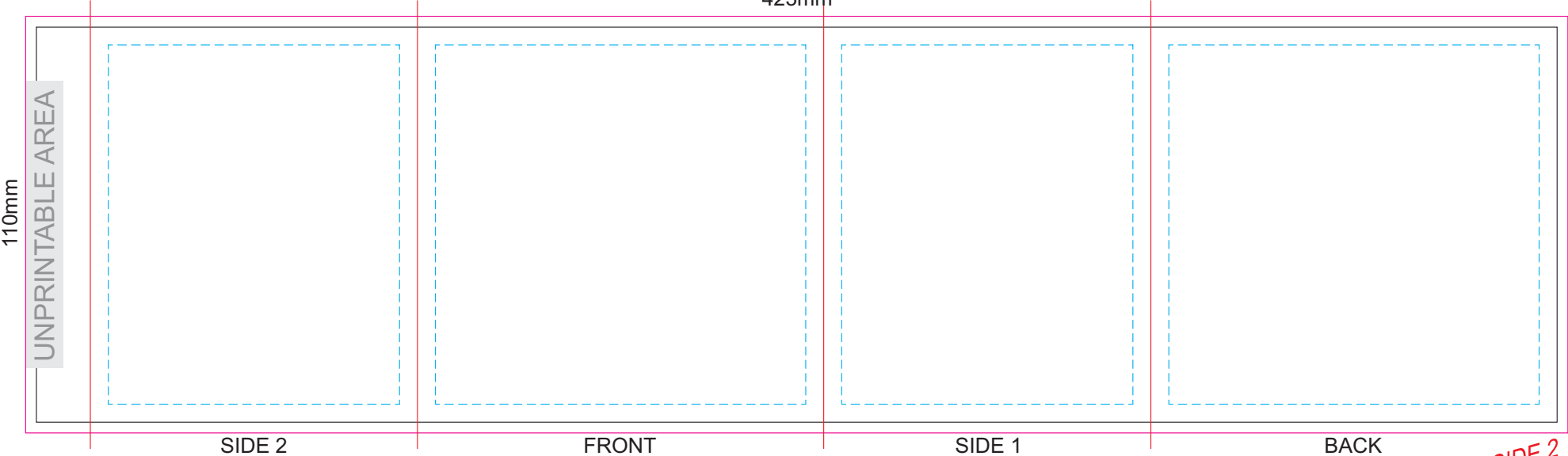


GIFT BOX
FRONT

Artwork will be printed directly onto the product via CMYK printing (no white),
colours will not be vibrant due to white ink not being available for this process.

GIFT BOX SLEEVE

60% of Actual Size
Digital Print
423mm



Blue Line = The SIGNIFICANT PRINT AREA
(Keep all critical images & text within this box)
Black Line = Maximum print area
Pink Line = Bleed off to here
Red Line = Fold Line

