70% of Actual Size
Screen Print

175mm

110mm

Red Line = Exact opposites of the product
(centre artwork to the red line)
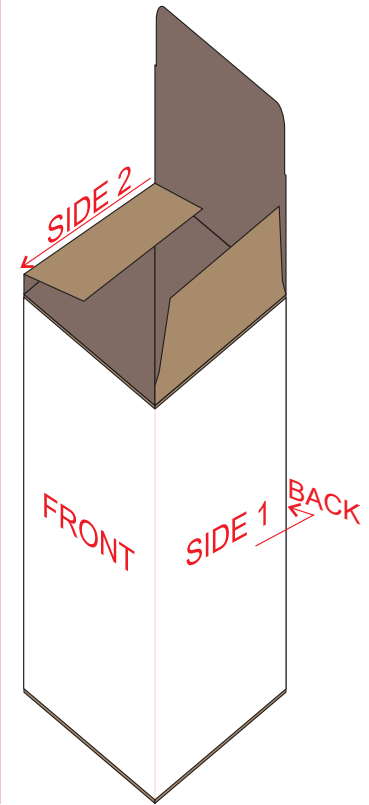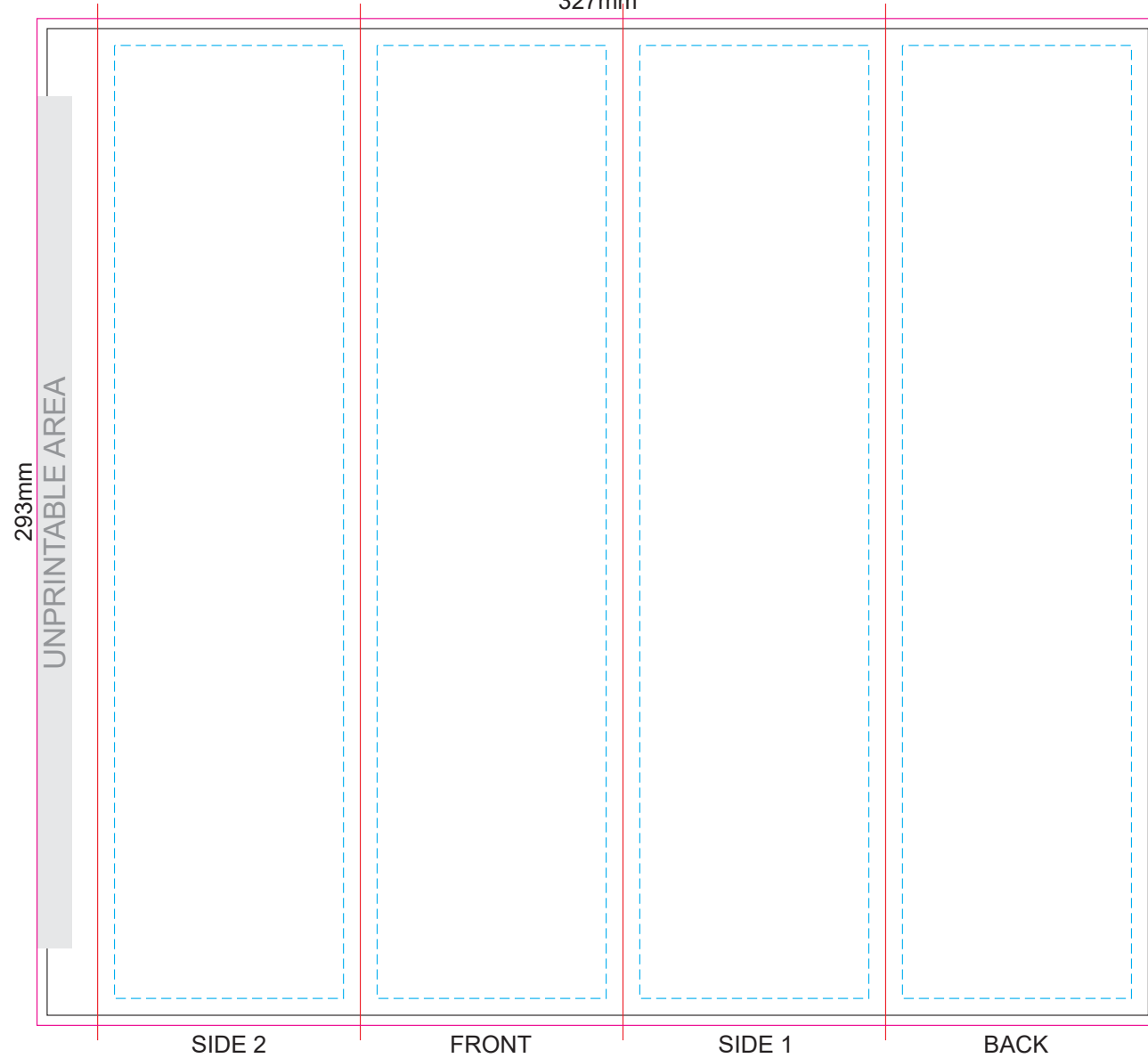
70% of Actual Size
Digital Rotary Print
(Gloss Finish)

204mm

160mm

Red Line = Exact opposites of the product
(centre artwork to the red line)

GIFT BOX SLEEVE

327mm

293mm

UNPRINTABLE AREA

SIDE 2

FRONT

SIDE 1

BACK

SIDE 2

FRONT

SIDE 1

BACK

Blue Line = The SIGNIFICANT PRINT AREA
(Keep all critical images & text within this box)
Black Line = Maximum print area
Pink Line = Bleed off to here
Red Line = Fold Line